

Operating Guide: Getting the Most Out of Content Generator

Discover all the tricks, use cases, and best practices for using AI professionally, reducing drafting times and maximizing the quality of your texts.

1. Generator Overview

The **AI Content Generator** is not a simple "write text on request" tool. It is designed as a complete suite where **you define the form and inspiration**, and the AI does the heavy lifting. The three fundamental choices before starting are:

Output Type: Decide if the final product will be an *Article* (perfect for corporate blogs) or a *Newsletter* (optimized for email delivery).

Length and Language: Choose between Short, Medium, or Long text. Select the language in which the output should be translated/written (English, Italian, Spanish, French) regardless of the language of your initial notes.

Final Format: Pre-select whether you will need HTML (for CMS), PDF (for printing), DOCX (for editing in Word), or TXT (raw Markdown).

2. The Power of the "Structural File" (Layout)

This is one of the most powerful features. Often, AI-generated texts are flat and without layout. The generator solves this problem by allowing you to upload a pre-existing document (DOCX or PDF) to "steal" its structure.

PRO TIP: How to make the most of it

Do you have an old article that you particularly like because it has a nice division of titles, quotes, and conclusions? Upload it here. The AI will not copy the content but will try to replicate *that identical division into paragraphs*. Used together with DOCX export, it will also keep the layout intact.

3. Mastering the Source (Knowledge)

Every great content piece starts from a solid foundation. You can instruct the AI in four different ways:

A. Web URL (Articles or YouTube Videos)

Select URL and paste the link. The AI will read the page or the video transcript.

💡 PRO TIP: Intelligent Summary

Paste the URL of a long YouTube video from a competitor/interlocutor and ask the AI to regenerate it as a blog post for you. Result? Hours of viewing time saved.

B. Free Text (Drafts & Notes)

Enter key concepts, confused notes taken in a call, or disconnected bullet points.

💡 PRO TIP: From Chaos to Newsletter

Put in the raw notes from your last meeting, set the output to "Newsletter", Tone to "Professional", and Add-on to "Listicle". You'll create the team update in 10 seconds.

C. File Upload (The AI's Library)

Upload manuals, very long PDFs, or old reports.

⚠️ Overload Warning

The larger the file, the more concepts it will have to process. If the goal is a "Short" output, make sure to provide the specific focus you want to extract in the "Extra" (Prompt) box, so as not to make the summary too generic.

D. Random Generation

When "writer's block" strikes, this function invents a trending topic based on the settings provided. Great for filling editorial calendars.

4. Image Management and Tactical Add-ons

Purely written text is boring. The app offers weapons to make it dynamic:

One-Click Add-ons: Automatically add a FAQ, a TL;DR (Quick summary at the beginning), or force a bulleted list (Listicle). Perfect for lowering your website's "Bounce Rate".

Marketing (Call to Action and SEO): Never forget this if you write to sell or position yourself. Indicate where you want the user to click (e.g., "Join the course now") or the exact keywords (e.g., "marketing automation", "b2b sales"). The AI will disseminate them organically.

AI Images: By choosing "Generate with AI (Pollinations)", you won't have to search for stock photos. Provide a theme (e.g., "Dark futuristic landscape") and the AI will

automatically layout the graphic links in your HTML or PDF article!

5. The Magic of Iteration (Preview Modal)

You've pressed "Generate", and in less than a minute the result appears in the window. But the real workflow starts now. Never settle for the first try:

Refinement (The conversational chat with the editor)

At the bottom of the preview, there is a text box for "Refinement". This module takes the article just generated and modifies it based on your commands.

Golden Command Examples:

"Transform the introduction by making it sound like a personal story."

"Remove the last paragraph and replace it with an ironic variant."

"Bold all sensitive words related to financial investments for me."

Manual Editor (Surgical Precision)

If the AI logic doesn't satisfy you on a specific comma or line, press the "**Enable / Disable manual editor**" toggle. You will intervene on the text as in a notepad, correcting the typo by hand before downloading.

6. Suggested Ideal Workflow (The Level Network Method)

To maximize performance in a business/corporate context, we suggest this sequence:

1. Collection: Find a news URL or prepare your product launch notes (Paste into *Topic Source*).

2. Setup: Select "Article", Language "Italian" (or preferred), Tone "Professional".

3. Specific Instructions: In the Extra prompt box write: "*The brand is named 'AcmeCorp', always address the reader as 'you'.*" Insert 3 SEO keywords and a strong Call.

4. Primary Generation: Press Generate and read the Preview.

5. Iteration: Ask the AI (from the box at the bottom of the preview): "*Add more emphasis on the urgency to buy today.*"

6. Exporting: Download the HTML and paste it into the WordPress CMS. 2 hours of work completed in 3 minutes.

Created by Level Network to optimize creative flows. Documentation updated to the latest version.